



The Berks County Fair Partnership Levels

FRIEND OF THE FAIR: \$50 – \$149

- Name listed on Partner Board prominently displayed on the fairgrounds.

BRONZE LEVEL: \$150 – \$249

- Linked logo on our website
- Daily announcement during week of the Fair via PA system.
- Name listed on Partner Board prominently displayed on the fairgrounds.

SILVER LEVEL: \$250 – \$499

- Linked logo on our website
- Daily announcement during week of the Fair via PA system.
- Name listed on Partner Board prominently displayed on the fairgrounds.

GOLD LEVEL: \$500 – \$999

- Linked logo on our website
- (2) Daily announcements during week of the Fair via PA system.
- Name listed on Partner Board prominently displayed on the fairgrounds.
- (1) 10' x 10' booth space**

PLATINUM LEVEL: \$1000 – \$1999

- (1) 3' x 8' Banner OR (3) 3' x 5' Banner*
- Linked logo on our website
- Three (3) daily announcements during week of the Fair via PA system.
- Name listed on Partner Board prominently displayed on the fairgrounds.
- (2) 10' x 10' booth space**

DIAMOND LEVEL: \$2000+

- (2) 3' x 8' Banner OR (3) 3' x 5' Banner*
- Linked logo on our website
- Three (3) daily announcements during week of the Fair via PA system.
- Name listed on Partner Board prominently displayed on the fairgrounds
- Recognition via The Berks County Fair Social Media pages (FB, Instagram) during the week of the Fair.
- (3) 10' x 10' booth space**

Banners will be printed by the fair. Logo will be supplied by the partner. **To have your banner displayed, partner confirmation and logo must be received by May 31, 2022. Banner placement is at the discretion of the Advertising/Promotions committee. Suggestions from Partners will be taken into consideration.*

***More booth space can be purchased*